

Breggz – Head of Product & Platform

2026





Company Overview

Breggz is an entrepreneurial and internationally oriented premium earbuds start-up focused on redefining the personal audio experience through the combination of advanced acoustic engineering, connected technology and personalized software-driven sound experiences. The company operates at the intersection of hardware, software and lifestyle technology and offers a differentiated premium audio proposition within a rapidly evolving international market.

Founded by a renowned Dutch singer/on-stage performer with a strong passion for enabling audience to experience pure and studio quality personal sound, Breggz combines industrial design with advanced audio technology. The organization is currently in an important growth phase, where the focus lies on building and scaling the product, the platform and the broader organization.

Following the successful introduction and market validation of its first product generation Zohn-1, Breggz is now entering the next stage centered around growth, execution scalability and professionalization. While the company has established a strong technological and creative foundation, the coming year will focus on delivering on product introductions, expanding commercial traction and building a scalable connected platform capable of supporting future product generations and broader ecosystem ambitions.

The Opportunity

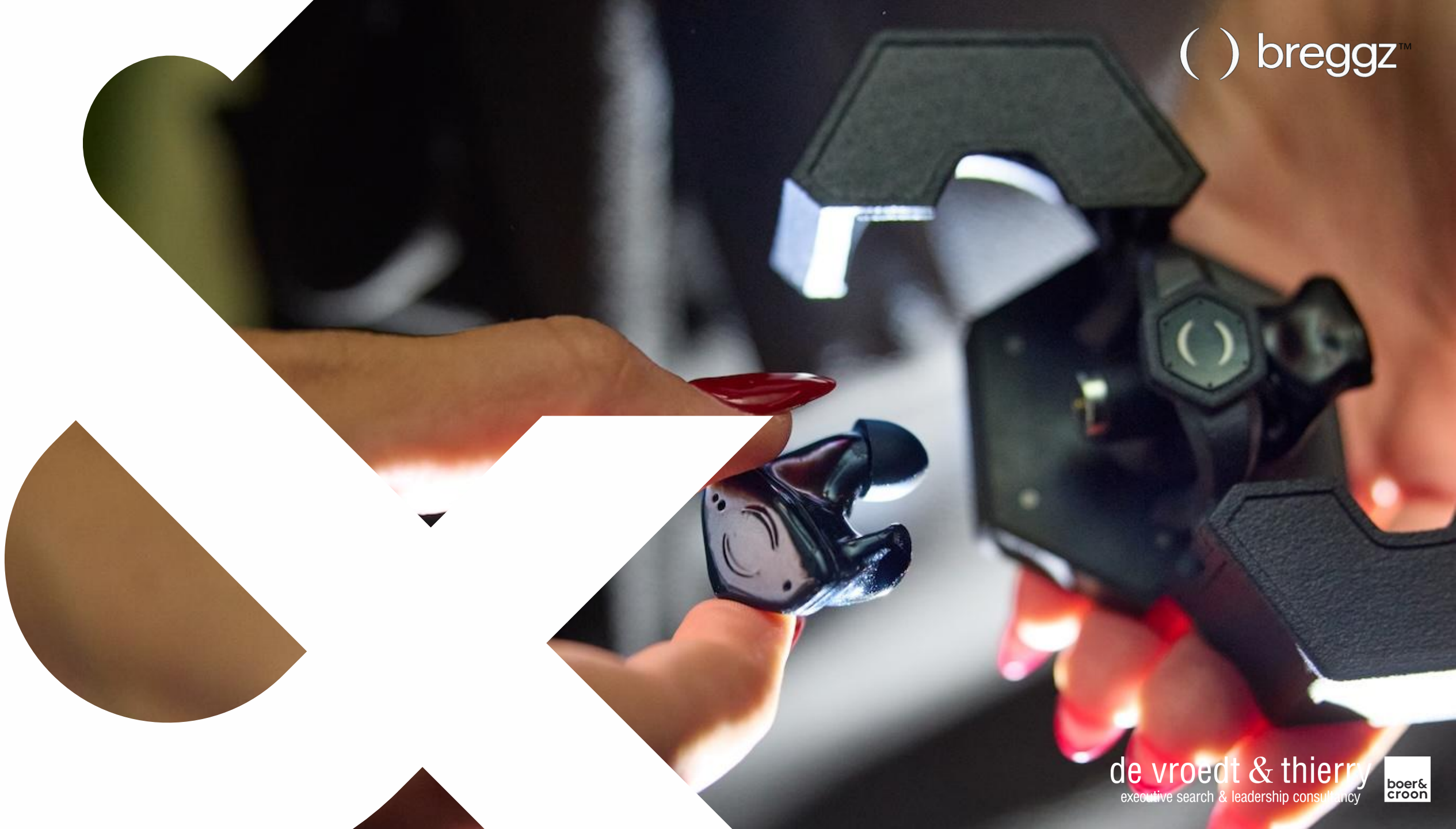
To support this next chapter, Breggz is looking to appoint a Head of Product & Platform. The role combines strategic product leadership with operational execution and cross-functional coordination in a fast-growing and entrepreneurial environment.

The Head of Product & Platform will take ownership of the end-to-end product and platform roadmap across hardware, firmware, software and connected ecosystem integration. The role will orchestrate product and platform strategy, oversee development, engineering and manufacturing largely in partnership with third parties. Furthermore, the role will focus on translating long-term product vision into executable development priorities and scalable platform strategies.

A key part of the assignment is helping the organization further mature its product and platform organization while maintaining the flexibility, speed and entrepreneurial mindset that characterize the business today. This includes strengthening product governance, introducing clearer development processes and improving coordination across internal and external stakeholders.

At the same time, the role remains highly hands-on and entrepreneurial. The successful candidate must feel comfortable operating in a setting where structures and processes are still developing and where pragmatism, ownership and execution speed remain critical to achieving the next phase of growth.

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Key Responsibilities

The Head of Product & Platform will be responsible for:

- Defining and owning the current, mid and long-term product and platform roadmap
- Translating strategic product vision into executable development priorities
- Strengthening product governance, quality standards and execution discipline
- Lead, control and secure product delivery for which senior program management experience needs to be a proven skill
- Driving alignment across hardware, firmware, software and cloud integration for which extensive domain knowledge is essential
- Coordinating external engineering, development and manufacturing partners
- Improving product reliability, manufacturability and scalability
- Supporting future product generations and ecosystem expansion
- Acting as a strategic sparring partner for founders and leadership
- Balancing innovation, customer experience, operational feasibility and speed of execution

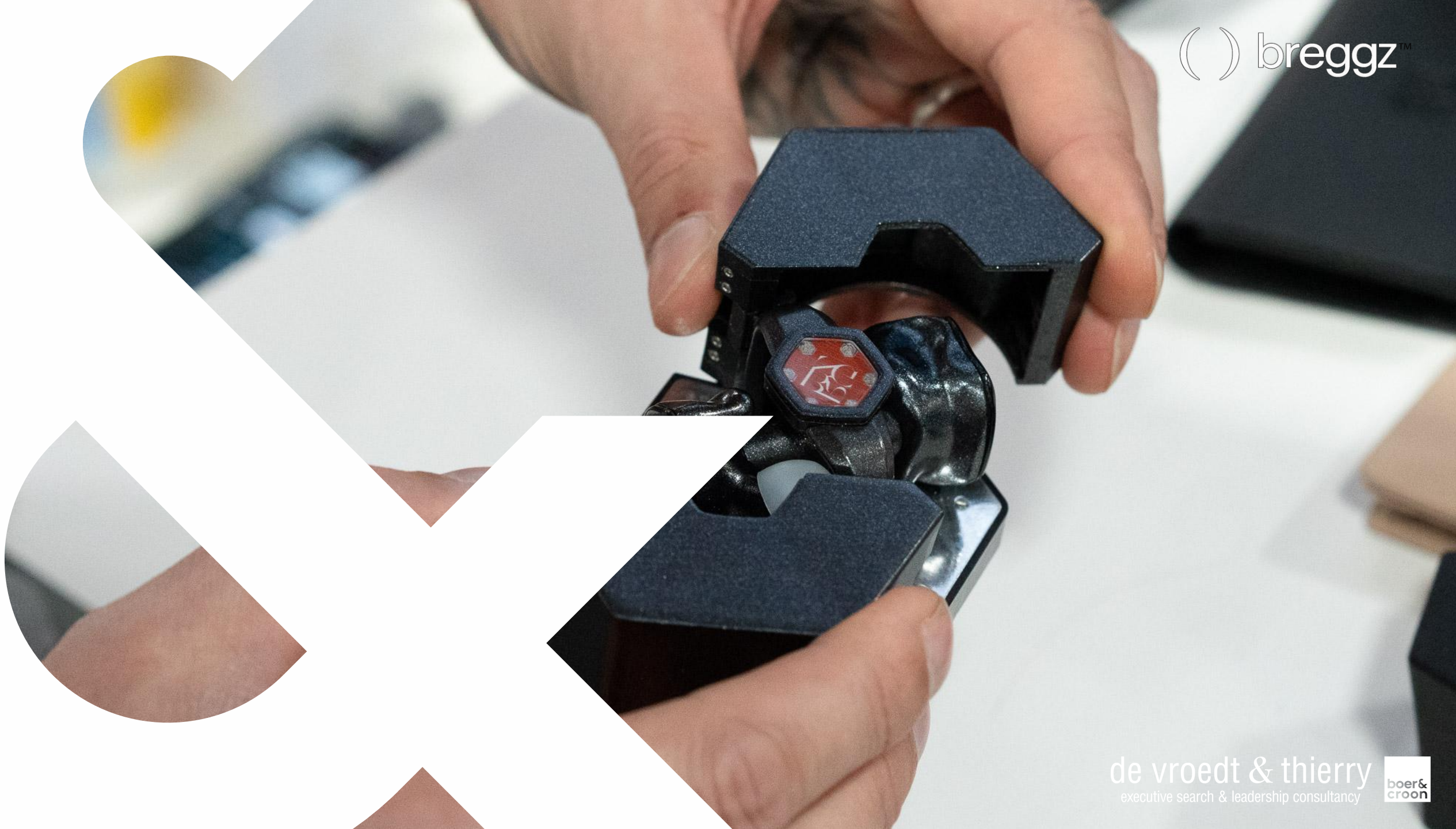
Candidate Profile

The ideal candidate combines strong product and technology leadership experience with the ability to operate effectively within a dynamic and scaling environment. Experience within connected devices, consumer electronics, premium technology products or adjacent technology-driven sectors is highly relevant.

The successful candidate is able to move comfortably between strategic roadmap discussions and hands-on operational execution. They combine strong conceptual thinking with pragmatism and have experience managing complex external partner ecosystems across engineering, manufacturing and product development.

In addition, the ideal candidate brings:

- 10+ years of experience within audio technology, connected devices or premium consumer electronics environments
- Strong product and platform leadership capabilities
- Relevant domain knowledge and experience with personal earbuds and consumer electronics hardware and software ecosystems
- Experience orchestrating and managing distributed engineering and manufacturing partners
- Proven experience with product scalability and operational execution
- Experience with initiating and building out a product function within a fast-moving organizations
- The ability to introduce structure without slowing entrepreneurial momentum
- Strong communication and stakeholder management skills
- A pragmatic, low-ego and execution-oriented leadership style



BREGGZ

Culture

Breggz offers a highly entrepreneurial, international and innovation-driven environment with short communication lines and significant ownership. The organization combines the energy and speed of a scaling technology company with the ambition to build a globally recognized premium consumer brand.

The culture is collaborative, hands-on and ambitious, with a strong focus on innovation, product quality and continuous development. The successful candidate will have the opportunity to play a defining role in shaping the future product and platform direction of the company while contributing directly to the next phase of international growth and professionalization.

Location

Location Amsterdam is preferred, although flexible to the extent that the candidate is responsible to spend frequent time in the Amsterdam HQ to ensure proper connection with the management team and organization.

Travel to Amsterdam Headquarters and to international partners is expected as part of the role.



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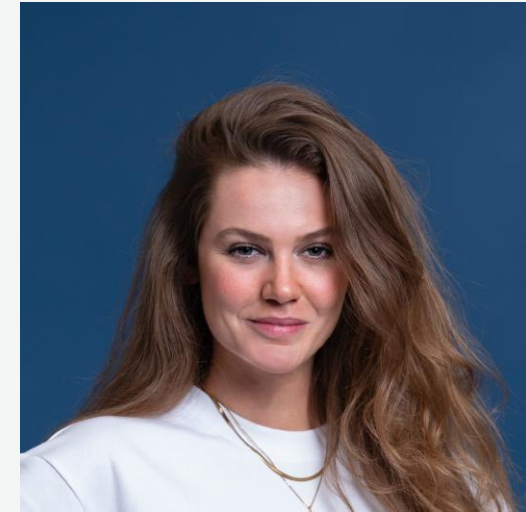
Breggz is being assisted in this procedure by executive search firm De Vroedt & Thierry. Niekie Jansen, our Tech & Digital Partner, is responsible for leading the search process. Should you be interested in exploring this opportunity further, please feel free to contact Pieter Bas Jansen.



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